

# BYU School of Communications Scholarship Application Cover Sheet and Checklist

(For scholarships open to all emphases)

## Application Instructions (read carefully):

1. You may only apply for one scholarship per application. You may apply for multiple scholarships, but you must submit separate applications for each.
2. Find the name of the scholarship for which you are applying below, and read the requirements checklist. You **MUST initial each item** on the checklist to verify that you have met the criteria and requirements for that scholarship. Fill in one checklist per application. Failure to follow these instructions will result in your application being disqualified.
3. Make sure you fill in the application thoroughly, making sure all requested information is provided. Failure to do so will result in your application being disqualified.
4. Once you have completed each of the above steps, your application and all required supporting documentation must be turned in to the school office in 360 BRMB by the **deadline of February 1 at 4:00 p.m.**
5. We are unable to guarantee return of submitted documents. Please be sure that what you turn in to us is not your only copy.

**Scholarships will be awarded in strict compliance with Brigham Young University Scholarship policies. This requires full time enrollment as defined in that document.**

<p style="text-align: center;">Checklist for:</p> <p style="text-align: center;"><b>Deseret Digital Media Scholarship Award: Full semester, one semester scholarship</b></p> <p style="text-align: center;">(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Comms student (any emphasis)</p> <p><input type="checkbox"/> 3.0 or higher GPA</p> <p><input type="checkbox"/> At least one full semester of school remaining</p> <p><input type="checkbox"/> Demonstrated evidence of quality use of new media for communication purposes, with strong interest, ability, and application of new media in communications</p> <p><input type="checkbox"/> Portfolio of new media products</p> <p><input type="checkbox"/> Full progress report</p> <p><input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>	<p style="text-align: center;">Checklist for:</p> <p style="text-align: center;"><b>Talent Awards Award: Up to ½ tuition</b></p> <p style="text-align: center;">(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Undergraduate comms major (any emphasis) <b>OR</b></p> <p><input type="checkbox"/> Pre-comms, incoming freshman or transfer student planning to major in communications</p> <p><input type="checkbox"/> Portfolio, including writing samples/video tape and/or letters of recommendation</p> <p><input type="checkbox"/> Demonstrated talent in chosen area of study</p> <p><input type="checkbox"/> Full progress report</p> <p><input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>	<p style="text-align: center;">Checklist for:</p> <p style="text-align: center;"><b>Communications Development Advisory Board Minority Scholarship Award: Up to full LDS tuition for 1 or 2 semesters</b></p> <p style="text-align: center;">(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Comms student or pre-comms/freshman/transfer student planning to major in communications (any emphasis)</p> <p><input type="checkbox"/> 3.0 or better GPA</p> <p><input type="checkbox"/> Comms major or pre-major involvement in editorial or photographic side of a newspaper or yearbook production, or involved in development of community or public relations program</p> <p><input type="checkbox"/> Ethnic background indicated</p> <p><input type="checkbox"/> Full progress report</p> <p><input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>
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<p>Checklist for: <b>Gibson Entrepreneurial Scholarship</b> <b>Award: \$1,000 scholarship</b></p> <p>(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Third year comms student  <input type="checkbox"/> U.S. Citizen  <input type="checkbox"/> 3.0 or higher GPA  <input type="checkbox"/> Preparing for career in entrepreneurial endeavors as evidenced by business ownership, or expressed desire to initiate a business venture (comms related business) in the U.S.  <input type="checkbox"/> Letter including entrepreneurial plans/endeavors  <input type="checkbox"/> Full progress report  <input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>	<p>Checklist for: <b>Bruce R. Merrill Scholarship Award: Full tuition and books scholarship for two semesters</b></p> <p>(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Outstanding undergrad comms student  <input type="checkbox"/> Junior or early senior status  <input type="checkbox"/> Full progress report  <input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>	<p>Checklist for: <b>Rooker Richards Scholarship Award: \$600 scholarship</b></p> <p>(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Outstanding junior or senior <b>female</b> comms student  <input type="checkbox"/> 3.0 or higher GPA  <input type="checkbox"/> Demonstrated financial need  <input type="checkbox"/> Full progress report  <input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>	<p>Checklist for: <b>Professor Beckham Scholarship Award: ½ tuition, one semester scholarship</b></p> <p>(please <u>initial each item</u> ONLY if you are in compliance)</p> <p><input type="checkbox"/> Comms student (already accepted into the program)  <input type="checkbox"/> Demonstrated financial need  <input type="checkbox"/> 3.0 or higher GPA  <input type="checkbox"/> Full progress report  <input type="checkbox"/> One-page statement outlining your financial need and professional goals and interests (see application)</p> <p>Do NOT turn in an application without the above initialed checklist</p>
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**INSTRUCTIONS REGARDING SUPPORTING DOCUMENTATION AND OTHER REQUIREMENTS:**

**FINANCIAL NEED** – We do not require any supporting documentation such as tax forms to show financial need. We only require that you submit, in the designated place on the application, your explanation of your financial need, in your words. Please keep it as concise as possible.

**LETTERS OF RECOMMENDATION** – When letters of recommendation are required for a specific scholarship, letters may NOT be from any communications faculty. These must be in printed format, not digital, and included with your application.

**TALENT** – For talent-based scholarships, you demonstrate talent by providing examples of work you have done in the form of a portfolio. If you do not have this, you may include a brief letter describing any school, work, or voluntary projects you have worked on related to communications.

**PORTFOLIOS** – You may submit work samples in the form of hard copy, disk, or flash drive. Do not submit more than five pages of hard copy portfolio. Do NOT use plastic sleeves, folders, envelopes, binders, or covers of any kind for hard copies. Hard copies should be attached to your application either with staple or binder clip. Disks or flash drives should be placed in an envelope and attached to your application. Put your name and scholarship name on the envelope in case it becomes detached. There is a place on the application to provide a url for an online portfolio.

**ESSAY** – If a scholarship requires any sort of essay, this must be in printed/hard copy form and attached to your application. No digital formats allowed.

BYU SCHOOL OF COMMUNICATIONS—ALL EMPHASES

SCHOLARSHIP APPLICATION

(DEADLINE: FEB. 1, 2018 at 4pm)

Name \_\_\_\_\_ BYU Student I.D. # \_\_\_\_\_

Email address you check frequently: \_\_\_\_\_

Status: \_\_\_ Pre-comms \_\_\_ Comms Junior \_\_\_ Comms Senior \_\_\_ Transferring \_\_\_ Incoming Freshman

Your emphasis: \_\_\_ Advertising \_\_\_ Broadcast \_\_\_ Print \_\_\_ Public Relations

1) Major GPA (if applicable) \_\_\_\_\_ Number of University Credits \_\_\_\_\_ Overall GPA \_\_\_\_\_

2) Semesters when you will be a FULL TIME student (check all that apply):

\_\_\_ Spring 2018 \_\_\_ Summer 2018 \_\_\_ Fall 2018 \_\_\_ Winter 2019

We require a SEPARATE APPLICATION for EACH scholarship for which you are applying.

Please mark the scholarship for which you are applying (see department website for scholarship details):

**Pre-comms, freshman or transferring student** (Transferring from \_\_\_\_\_)

Check ONE only:

\_\_\_ Talent Award Scholarship (check one): \_\_\_ Broadcast \_\_\_ Print \_\_\_ Adv. \_\_\_ PR

\_\_\_ Communications Development Advisory Board Minority Scholarship

Indicate ethnic background: \_\_\_\_\_

**Continuing BYU Student**

Check ONE only:

\_\_\_ Talent Award Scholarship (check one): \_\_\_ Broadcast \_\_\_ Print \_\_\_ Adv. \_\_\_ PR

\_\_\_ Communications Development Advisory Board Minority Scholarship

Indicate ethnic background: \_\_\_\_\_

\_\_\_ Gibson Entrepreneurial Scholarship:

US CITIZEN? YES \_\_\_\_\_ NO \_\_\_\_\_

\_\_\_ Briggs Rooker Richards Scholarship

\_\_\_ Professor Beckham Scholarship

\_\_\_ Bruce R. Merrill Scholarship

\_\_\_ Deseret Digital Media Scholarship

Please provide accurate contact information below. We cannot award a scholarship if we cannot contact you.

3) Winter Address (January - April)

\_\_\_\_\_  
(Street)

\_\_\_\_\_  
(City) (State) (Zip Code) (Phone Number including Area Code)

4) Spring/Summer Address (May – August)

Street: \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone: \_\_\_\_\_

**5) Relative or other person who will know how to contact you:**

**Contact Name:** \_\_\_\_\_ **Relationship:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
(Street)

(City)

(State)

(Zip Code)

**Phone:** \_\_\_\_\_

**Scholarship Policies:**

- You must be a full-time, matriculated day school student during the semester(s)/term(s) of your scholarship.
- If you receive a fall/winter scholarship, you must complete a minimum of 14 credit hours per semester during the semester(s) of your award.
- If you receive a spring/summer scholarship, you must complete a minimum of 6 credit hours that term.

For a complete account of scholarship policies or for questions regarding the policies, please contact the University Scholarship office at (801) 422-4104.

**REQUIRED:**

- Attach to this form a one-page statement outlining your professional goals and interests and financial need (see next page).
- Attach a copy of your current Full Progress Report or transcript(s). FULL progress report is required for BYU students.
- Application, appropriate number of copies, and any other required documents (see cover page checklist) and materials must be submitted to the School of Communications **front desk in 360 BRMB on or before February 1, 2018 at 4 p.m. BUT NOT BEFORE DEC. 15**

**The following is the REQUIRED ORDER of application materials:**

1. Your filled-out/signed application
2. Your one-page statement outlining goals, interests, and financial need (see next page)
3. Letters of recommendation (if applicable) in printed format only
4. FULL progress report or transcripts in printed format only (required for all scholarships)
5. Any other required documentation for a specific scholarship
6. Portfolio – (up to 5 pages printed, or in an attached envelope if in disk or flash drive format). NO sleeves, folders, binders, or any other covers for printed portfolio materials are allowed. Attached envelope should have your name and scholarship name on it in case it becomes detached. You may also provide a url to an online portfolio here:  
  
\_\_\_\_\_
7. Your initialed cover page checklist
8. Attach all, in the correct order, with a staple or binder clip

**By signing, I certify that I understand that I must meet all of the aforementioned requirements and criteria, and that failing to do so will result in disqualification of my application.**

X \_\_\_\_\_  
SIGNATURE OF APPLICANT

\_\_\_\_\_  
DATE

**ONE-PAGE STATEMENT DESCRIBING PROFESSIONAL GOALS & INTERESTS, AND FINANCIAL NEED (required):**  
You may fill in this page or create your own, but it must follow the format shown here, with a heading for each section, in the order shown. **Limit to ONE PAGE.**

**FINANCIAL NEED** – Describe the nature of your financial need below:

**PROFESSIONAL GOALS AND INTERESTS** - Include your plans for the future as well as any extracurricular activities here: